

# Neighborhood Saturation

Target the Best Areas at the Lowest Postage Possible

**The NFocus Neighborhood Saturation file provides you access to the most complete saturation list available in the market.**

With 99.9% of all US addresses, the NFocus Neighborhood Saturation database gives you the ability to target the best geographies at the lowest postage.

The file is updated monthly via our USPS® partnerships along with weekly tracking for vacancies, seasonal shifts, and postal route realignment intelligence.



List quality aspects include the highest percentage of city-style addresses and the largest coverage coast-to-coast including business addresses.

Target saturation options including Single-Family, Multi-Family, Colleges, Businesses, PO Boxes, and Seasonal addresses to maximize your postage discounts. Append Names Where Available for even more personalization at saturation rates.

Thousands of route level demographics and indexes are available providing additional targeting options including Health & Fitness, Do It Yourselfers, Travel and Retail.

Access the NFocus Neighborhood Saturation file 24/7 on both the ListCounts® portal or ResQue® software.

## Select Options

Dwelling Type  
Homeowner/Renter  
Names Where Available  
Lat/Long  
Census Overlay

## Route Level Demographics

Age  
Income  
Home Value  
Households w/ Children  
Renter-Occupied  
Owner-Occupied

## Recommended Uses

Cooperative & Shared Mail  
Traffic Builders  
Location Radius Mailings

## Total Universe

139,000,000

## Frequency of Updates

Monthly Updates with  
Weekly Tracking